

# MALE CONTRACEPTIVE INITIATIVE

## Presenting Sponsorship of the Intended Podcast



### OUR MISSION

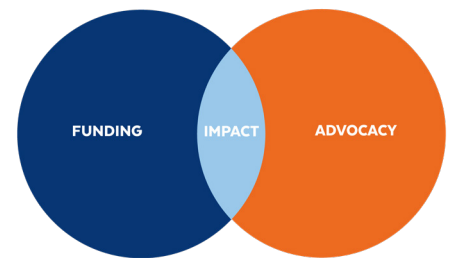
Nearly half of all pregnancies worldwide are unintended, and yet men's contraceptive options are limited to condoms, vasectomies, and the ineffective withdrawal method. **There is no long-acting reversible contraceptive for men on the market today.**

Male Contraceptive Initiative (MCI) is a 501(c)3 nonprofit working to advance research on new non-hormonal male contraceptive methods in order to have a significant, positive impact on unintended pregnancies worldwide.

### OUR STRATEGY

With a two-pronged, interconnected approach, we help move the research and development of male contraceptives forward by **funding** promising leads while building awareness of and interest for these products through our **advocacy** efforts.

We believe that this will allow us to have considerable positive **impact** in the short-term and the long-term as demand for new male contraceptives grows and novel products become available.



### YOUR SUPPORT



As a non-profit, we rely on private donations to support our work. **We view our donors as partners in our mission** and provide support opportunities that reflect this partnership. It is vitally important to us that our funders see the impact of their charitable gift, and are recognized for it.

Only together can we move towards a future where everyone has the means to control their reproductive health and participate fully in their family planning.

### YOUR OPPORTUNITY

#### Presenting Sponsorship of MCI's Intended Podcast

A multi-season podcast, Intended brings scientists, historians, and couples together to understand the past, present, and future of male contraception in an immersive audio experience that features interviews with researchers, experts, and everyday men and women.

Your **\$5,000** donation makes you the presenting sponsor of the series for one season, with the right of first refusal for future season sponsorships.

#### Partnership Details

- "Presented by" mention in each episode
- 4x :30 ads per episode // 32 total
- 6x social media posts per month // 72 total
- Press Release mention
- Logo featured on the Intended web page

### CONTACT US

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