

MALE CONTRACEPTIVE INITIATIVE

Gold Level Market Research Support Sponsorship Opportunity



OUR MISSION

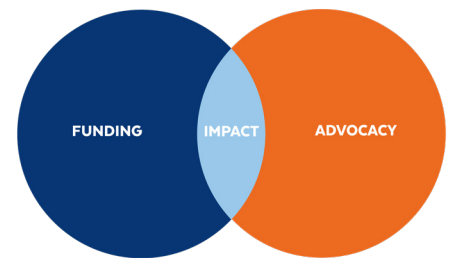
Nearly half of all pregnancies worldwide are unintended, and yet men's contraceptive options are limited to condoms, vasectomies, and the ineffective withdrawal method. **There is no long-acting reversible contraceptive for men on the market today.**

Male Contraceptive Initiative (MCI) is a 501(c)3 nonprofit working to advance research on new non-hormonal male contraceptive methods in order to have a significant, positive impact on unintended pregnancies worldwide.

OUR STRATEGY

With a two-pronged, interconnected approach, we help move the research and development of male contraceptives forward by **funding** promising leads while building awareness of and interest for these products through our **advocacy** efforts.

We believe that this will allow us to have considerable positive **impact** in the short-term *and* the long-term as demand for new male contraceptives grows and novel products become available.



YOUR SUPPORT



As a non-profit, we rely on private donations to support our work. **We view our donors as partners in our mission** and provide support opportunities that reflect this partnership. It is vitally important to us that our funders see the impact of their charitable gift, and are recognized for it.

Only together can we move towards a future where everyone has the means to control their reproductive health and participate fully in their family planning.

YOUR OPPORTUNITY

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Developing as keen an understanding of the potential, untapped market for male contraceptives is critical. Providing quantitative and qualitative data that substantiates and frames demand for new male methods will greatly aid the entire field.

Your **\$75,000** donation provides financial resources to support a large-scale, multi-country market research effort.

Partnership Details

- "Sponsored by" mention in final research report
- Custom video vignette or blog post
- 3x social media posts per month // 36 total
- Press Release mention
- Logo featured in MCI's annual report and website

CONTACT US

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