

# MALE CONTRACEPTIVE INITIATIVE

## App Development Sponsorship Opportunity



### OUR MISSION

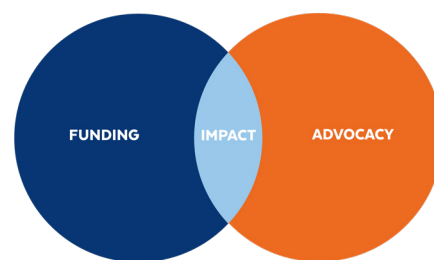
Nearly half of all pregnancies worldwide are unintended, and yet men's contraceptive options are limited to condoms, vasectomies, and the ineffective withdrawal method. **There is no long-acting reversible contraceptive for men on the market today.**

Male Contraceptive Initiative (MCI) is a 501(c)3 nonprofit working to advance research on new non-hormonal male contraceptive methods in order to have a significant, positive impact on unintended pregnancies worldwide.

### OUR STRATEGY

With a two-pronged, interconnected approach, we help move the research and development of male contraceptives forward by **funding** promising leads while building awareness of and interest for these products through our **advocacy** efforts.

We believe that this will allow us to have considerable positive **impact** in the short-term and the long-term as demand for new male contraceptives grows and novel products become available.



### YOUR SUPPORT



As a non-profit, we rely on private donations to support our work. **We view our donors as partners in our mission** and provide support opportunities that reflect this partnership. It is vitally important to us that our funders see the impact of their charitable gift, and are recognized for it.

Only together can we move towards a future where everyone has the means to control their reproductive health and participate fully in their family planning.

### YOUR OPPORTUNITY

#### Mobile App Development Sponsorship Opportunity

Smartphones and mobile devices are a ubiquitous part of everyday life for most people anymore, and the apps that drive them are increasingly vital. They provide a direct line to resources people need to lead healthy, functional lives.

Your **\$25,000** donation will allow us to create innovative software for that will help foster conversations around sexual reproductive health while providing fair and accurate information in an ongoing basis.

#### Partnership Details

- Credits in the "About" section of any apps developed with this support
- 2x social media posts per month // 24 total
- Press release mention
- Logo featured on MCI's website, annual report, and monthly newsletter

### CONTACT US

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