

# MALE CONTRACEPTIVE INITIATIVE

## The David Sokal Innovation Award Sponsorship Opportunity



### OUR MISSION

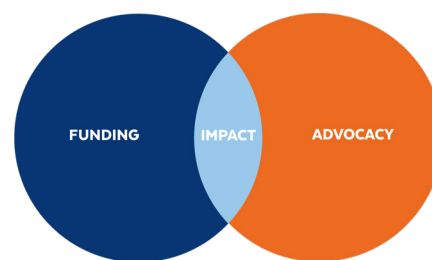
Nearly half of all pregnancies worldwide are unintended, and yet men's contraceptive options are limited to condoms, vasectomies, and the ineffective withdrawal method. **There is no long-acting reversible contraceptive for men on the market today.**

Male Contraceptive Initiative (MCI) is a 501(c)3 nonprofit working to advance research on new non-hormonal male contraceptive methods in order to have a significant, positive impact on unintended pregnancies worldwide.

### OUR STRATEGY

With a two-pronged, interconnected approach, we help move the research and development of male contraceptives forward by **funding** promising leads while building awareness of and interest for these products through our **advocacy** efforts.

We believe that this will allow us to have considerable positive **impact** in the short-term and the long-term as demand for new male contraceptives grows and novel products become available.



### YOUR SUPPORT



As a non-profit, we rely on private donations to support our work. **We view our donors as partners in our mission** and provide support opportunities that reflect this partnership. It is vitally important to us that our funders see the impact of their charitable gift, and are recognized for it.

Only together can we move towards a future where everyone has the means to control their reproductive health and participate fully in their family planning.

### YOUR OPPORTUNITY

#### **The David Sokal Innovation Award Sponsorship Opportunity**

Dr. David Sokal is the co-founder of Male Contraceptive Initiative and a tireless advocate for novel methods of non-hormonal, reversible methods of male contraception. This annual award honoring Dr. Sokal supports promising, early-stage research and development.

Your **\$150,000** donation provides a seed grant to support continued efforts by an individual or organization.

#### **Partnership Details**

- “Presented by” mention in all promotional materials
- Custom video and blog post
- 3x social media posts per month // 36 total
- Press Release mention
- Logo featured in MCI’s website, newsletter, and annual report

### CONTACT US

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