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## Blog Post: “Introducing Our New Podcast ‘Intended’”

We cite a statistic all the time - that close [50% of pregnancies, both in the US and globally, are unintended](#). And that’s a staggering number. But we often don’t talk about what is intended. About the [fertility intentions of men and women](#) - about how male contraceptive options intend to give them latitude to accomplish their own life goals. And we’ve got a new podcast that’s trying to remedy that.

What we mean by fertility intentions - if a couple wants to have one, or five, or zero children, great - contraceptives intend to be family planning options that allow them to choose if and when to have those children. But current options don’t do enough. [There’s unmet need in the world](#), still, even with over a [dozen contraceptive options](#) for women on the market.

Researchers, advocates, and interested parties have intended to get male contraception onto the market for decades. There have been studies on male birth control that go [all the way back to the 1950’s](#). And so many of these stories have faded into the ether. Or they exist deep in scientific journals, undiscovered by the general public. And we think it’s important that these stories get told.

[So that’s why we’re launching our new podcast - Intended.](#)

It’s an 8-part series on male contraception that tells these stories, and more. Intended goes into the history of a [birth control pill for men that was developed almost 70 years ago](#) - before the release of The Pill for women. It showcases [the challenges male birth control faces](#), and the kinds of products we hope will change what you think about contraception. It also brings [men](#) and [women](#) into the fold, and lets them tell their story - why male birth control is important to them, and how they intend to use it when it finally hits the market.

Intended is a show that’s intended to [demystify this world](#) that exists deep in journals, or coded in scientific language. It’s a show that’s supposed to make the history, intentions, and future of male contraception more accessible. Inside, we’ll highlight the [people making new methods of male birth control](#), developers who know what a challenge it can be, and [real people participating in clinical trials](#), using male contraception today.

So come with us, and let’s explore together. Intended goes live in June 2020.

Don’t miss our podcast series launch. Subscribe for free on [Apple](#), Spotify, Google, or wherever you get your podcasts.

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[Read this on the Male Contraceptive Initiative blog.](#)