MALE CONTRACEPTIVE INITIATIVE

Conference Gold Level Sponsorship Opportunity

MCI Male Contraceptive Initiative

OUR MISSION

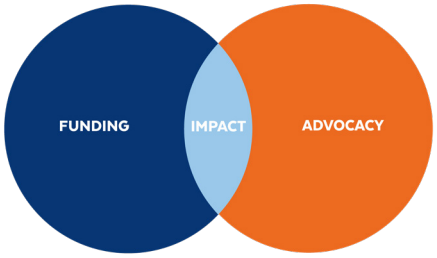
Nearly half of all pregnancies worldwide are unintended, and yet men's contraceptive options are limited to condoms, vasectomies, and the ineffective withdrawal method. **There is no long-acting reversible contraceptive for men on the market today**.

Male Contraceptive Initiative (MCI) is a 501(c)3 nonprofit working to advance research on new non-hormonal male contraceptive methods in order to have a significant, positive impact on unintended pregnancies worldwide.

OUR STRATEGY

With a two-pronged, interconnected approach, we help move the research and development of male contraceptives forward by **funding** promising leads while building awareness of and interest for these products through our **advocacy** efforts.

We believe that this will allow us to have considerable positive **impact** in the short-term *and* the long-term as demand for new male contraceptives grows and novel products become available.



YOUR SUPPORT

As a non-profit, we rely on private donations to support our work. **We view our donors as partners in our mission** and provide support opportunities that reflect this partnership. It is vitally important to us that our funders see the impact of their charitable gift, and are recognized for it.

Only together can we move towards a future where everyone has the means to control their reproductive health and participate fully in their family planning.

YOUR OPPORTUNITY

Conference Gold Level Sponsorship Opportunity

A conference focused specifically on male contraception addresses the interest amongst the research community to engage with peers and colleagues in a more targeted, meaningful way whilst sharing learnings and experiences.

Your **$50,000** donation as presenting sponsor provides MCI grantees and others in the male contraception research community the platform to engage & share learnings that they want, need, and will benefit from.

Partnership Details

- "Presenting sponsor" mention in all promotional materials
- Custom Video or Blog Post
- 3x social media posts per month // 36 total
- Press Release mention
- Logo featured on MCI's website

CONTACT US

Heather Vahdat, MPH, Executive Director - **heather@malecontraceptive.org**

Logan Nickels, PhD, Research Director - **logan@malecontraceptive.org**

Kevin Shane, Marketing & Communications Director - **kevin@malecontraceptive.org**